Introduction of the Activities in the Middle East

Mitsubishi Research Institute

Middle East Regional Office

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  Middle East Regional Office

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Focused Area

■ We use our deep experience in research and consulting for the Japanese government to contribute to the innovation of the Middle East

Main Initiatives and themes

Energy & Environment

Climate change

Middle East oil and gas producing countries and Asian Countries face new challenges in the Net Zero era, but by building new collaborative relationships, we can create a new industrial future together. Working with MRI, clients will gain a gateway to collaboration with Japanese government and technology providers with wide ranging solutions to address climate change

Energy

In the trend of promoting carbon neutrality, many countries in the world started massive deployment of renewable energy (RE). With our experiences in the Japanese market, we help clients develop measures for DSM (both institutional and technical) to address issues caused by rapid deployment of renewable energy

Circular economy

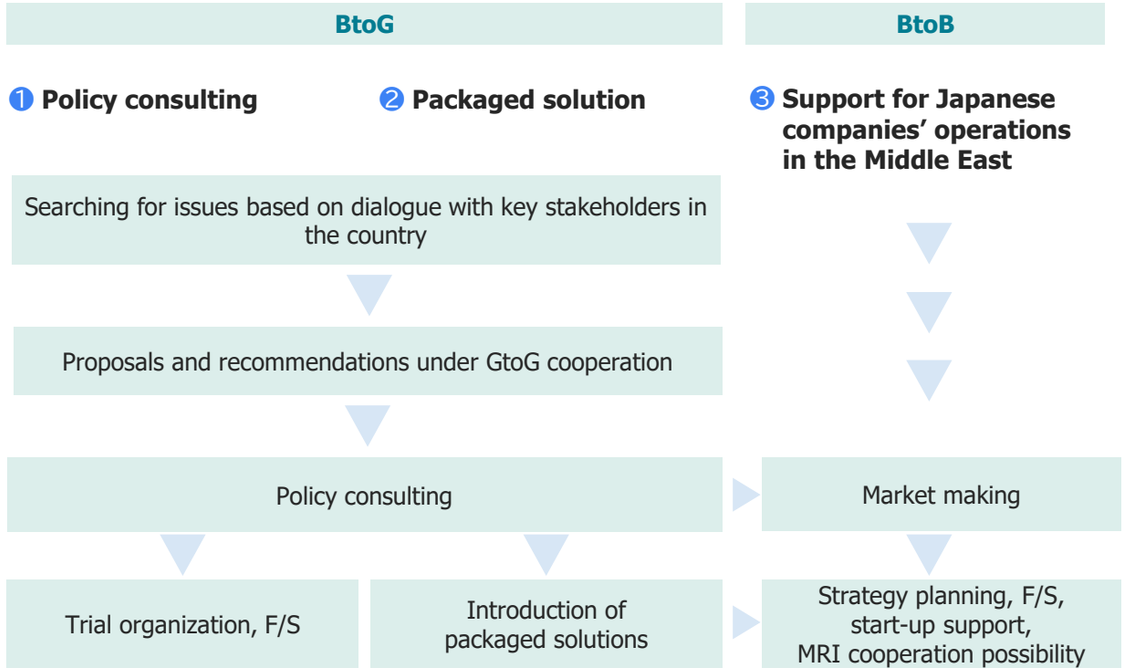
As GCC countries transition to sustainable waste management, they will require a new organizational structure and the introduction of new measures. Our track record on circular economy and waste management covers comprehensive planning, recycling and technology development, and introduction support

Innovation, R&D

The GCC countries, which have achieved economic development with oil and gas as their backdrop, are also working to diversify their industries with the aim of achieving sustained economic growth. We will support collaboration between Japanese organizations/companies and GCC organizations to drive innovation in the future

Approach : serving as a partner of societal innovation

Using our network of Japanese companies and the government, we aim to develop the policy and business markets required to solve local societal issues



Our business chain for solving societal issues

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Focused Area 1) Climate change

- The Gulf oil/gas producing nations are accelerating their climate efforts and are uniquely positioned to drive practical global energy transitions
- MRI brings a proven track record in policy design and implementation support for the Japanese government, including the Joint Crediting Mechanism (JCM) and MRV systems
- With exceptional expertise in carbon pricing and credits, as demonstrated by our contributions to CDM and Paris Agreement Article 6.4 expert panels, we lead with innovation and impact. Leveraging our deep expertise, MRI partners with clients in the Gulf to tackle shared global challenges, delivering actionable solutions for a sustainable future
- Our consulting offers a perspective alternative to that of the US and Europe, drawing on our track record as one of Japan's leading companies in the field of climate change

Consulting in the field of climate change in Qatar

- MRI received a contract from the Ministry of Environment and Climate Change (MECC) of Qatar to provide consulting services related to plan domestic carbon credit system (2023)
- This project has served as an opportunity to strengthen our partnership with MECC



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Focused Area 2) Circular economy

- The GCC countries in the Middle East are rapidly modernizing their social systems and infrastructure as part of their economic transformation
- Supporting this development, Saudi Arabia has adopted circular economy principles, setting a bold target to recycle and treat 90% of all waste by 2040, significantly reducing landfill use. To achieve this, the government is actively promoting private sector investment
- MRI has extensive experience in this field, including advising the Japanese government on establishing recycling systems like the extended producer responsibility (EPR) programs for home appliances and packaging. We have also supported private companies in developing circular economy businesses. Leveraging this expertise and our strong networks, we aim to contribute to the GCC's sustainability goals by offering tailored solutions for local challenges

Consulting in the field of resource circulation in Saudi Arabia

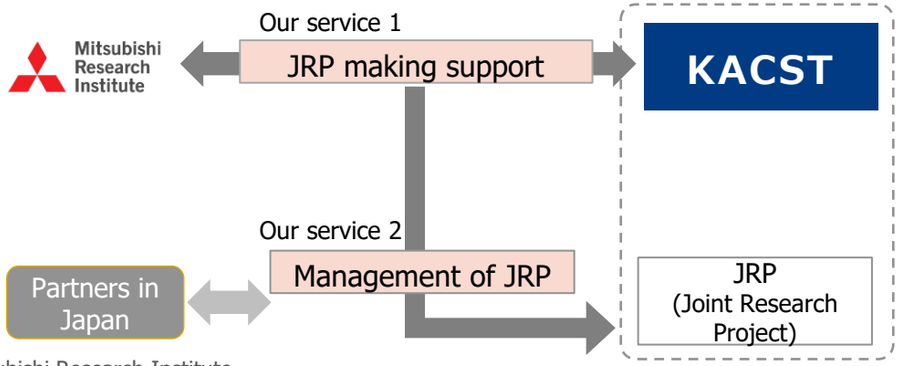
- MRI signed an MoU with the Saudi Investment Recycling Company (SIRC) in 2022 to promote collaboration in resolving issues in the resource recycling field in Saudi Arabia
- SIRC has commissioned MRI to carry out the first phase of a business feasibility study for environmental regeneration of an existing landfill site (2023)



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Focused Area 3) Innovation

- While the oil and gas sector has long been the cornerstone of economic development in GCC countries, there is a growing recognition of the need to foster growth in non-oil sectors to ensure long-term prosperity. In particular, GCC countries are placing greater emphasis on the development and investment in advanced technologies as critical drivers of economic diversification and future competitiveness.
- MRI is deeply involved in Japan's government-led R&D policy and will contribute to the promotion of R&D and innovation in the Middle East region
- Specifically, we will support manage R&D projects while connecting clients and local stakeholders to our network of research institutes and leading companies in various fields



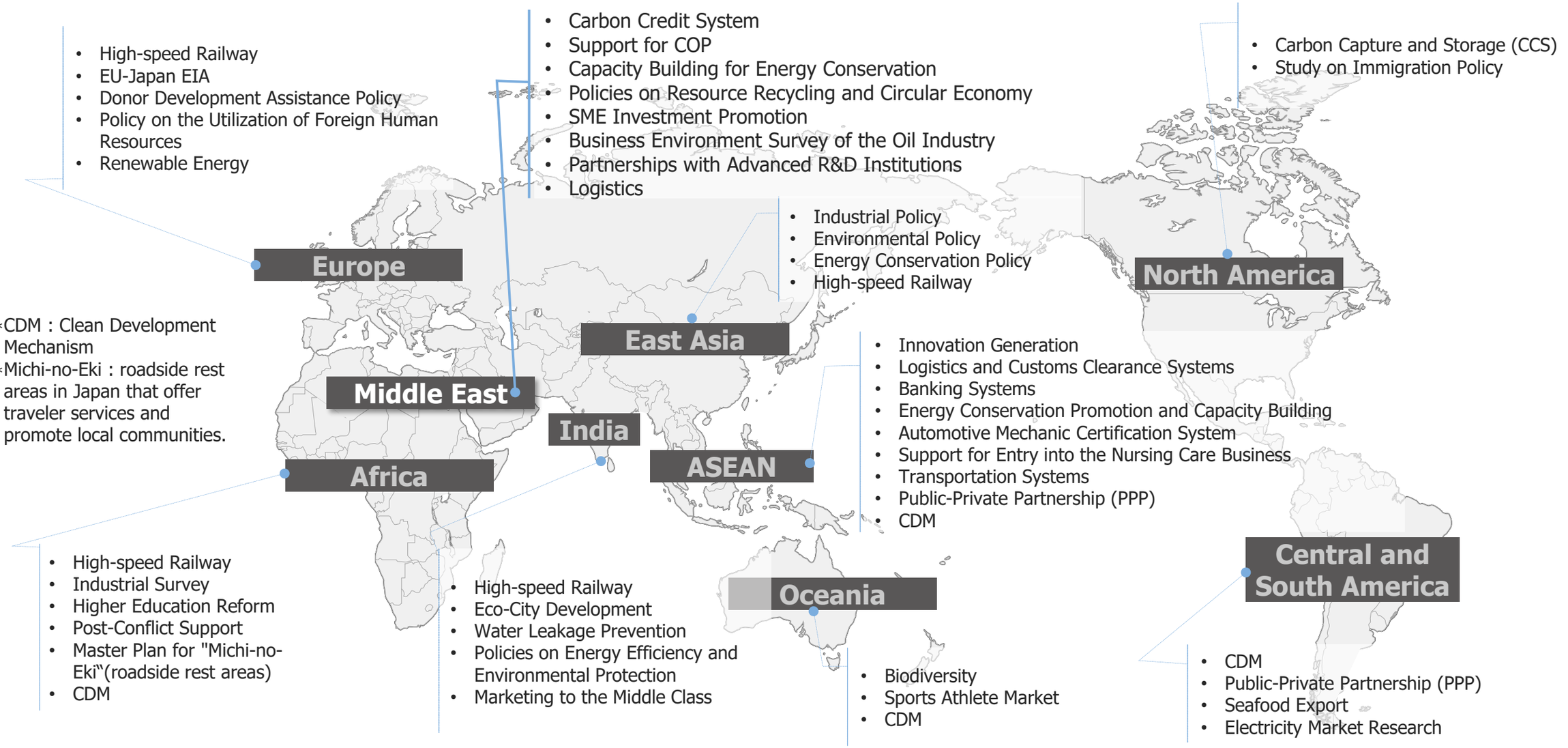
Consulting in the field of R&D: Innovation in Saudi Arabia

- MRI signed an MoU with King Abdulaziz City for Science and Technology (KACST), Saudi Arabia's leading national research institute, to cooperate in promoting joint research between Japan and Saudi Arabia (2023)
- Using this MoU as a starting point, we stated cooperation to promote the formation of joint research projects (JRP) between KACST and Japanese research institutes



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Reference： Examples of our global project themes



∗CDM : Clean Development Mechanism
∗Michi-no-Eki : roadside rest areas in Japan that offer traveler services and promote local communities.

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Envisioning the future, leading change

Mitsubishi Research Institute