



**Details of seminar on tackling Vietnam's societal issues through business innovation, August 25, 2022, Hanoi**

**1. Background**

- ✓ The Mitsubishi Research Institute, Inc. (MRI) opened its Hanoi Representative Office in December 2020 and has been [proposing policies to the local government](#) in order to resolve societal issues that are emerging in Vietnam in the areas of healthcare, environment and energy, and transportation infrastructure, as well as supporting Japanese companies setting up their businesses in Vietnam.

(Press release at the time of the opening:

<https://www.mri.co.jp/news/press/20201215.html>)

- ✓ The "high quality growth" that Vietnam advocates in Communist Party Resolution No. 50, enacted in 2019, will simultaneously resolve societal issues and achieve economic growth, and could be an opportunity for Japanese companies to make great use of past experience.
- ✓ MRI recently held a seminar With the Foreign Investment Agency (FIA) inviting participants from the Vietnamese government and Japanese companies in Vietnam in fields such as healthcare, environmental, and energy. MRI has identified these fields for focus to introduce ideas and proposals on resolving societal issues in Vietnam.

**2. Outline**

<Participants>

The seminar was held at the Sofitel Legend Metropole Hanoi and was attended by a total of over 60 participants, including leaders from the FIA, the Ministry of Health, the Ministry of Labour, War Invalids and Social Affairs, officials from local government, and representatives from Japanese companies operating in Vietnam.

<Seminar Contents>

After the opening address by Kenji Yabuta, President of MRI, Nguyen Anh Tuan, Deputy Director General of FIA, on behalf of the guests, expressed his high expectations for MRI's business development in Vietnam.

In the seminar, Ryosuke Ogata, General Manager of Hanoi Representative Office of MRI, explained the outlook for business opportunities in Vietnam, and Ayato Susaki, General Manager of MRI's Future Co-creation Division, then introduced the Initiative for Co-Creating the Future operated by MRI, and its potential for development in Vietnam.

In addition, consultants specializing in the fields of healthcare, carbon neutrality, and "quality investment" in Vietnam explained the status of societal issues in Vietnam, as well as recommendations and business opportunities for resolving them.



## Mitsubishi Research Institute

(Program)

Agenda	Speaker
Opening address speech	Kenji Yabuta, MRI President
Greetings from Guest of Honor	Nguyen Anh Tuan, Deputy Director General, FIA
Prospects for Business Opportunities in Vietnam	Ryosuke Ogata, General Manager, MRI Hanoi Representative Office
Introduction of MRI's Initiative for Co-Creating the Future and its development in Vietnam	Ayato Susaki, General Manager, MRI Future Co-creation Division
Healthcare Challenges and Business Opportunities in Vietnam	Mitsuhiro Ito, Consultant, MRI Global Business Division
Break	Tea & Coffee
Carbon Neutral Challenges and Business Opportunities in Vietnam	Ryusuke Shida, Research Director, MRI Center for Policy and the Economy
Creating Business Opportunities through "Quality Investment"	Noriko Kawamura, Asia Business Group Leader, MRI Global Business Division
Closing remarks	Yufuko Takashima, General Manager, MRI Global Business Division
Networking session with refreshments	--

After the seminar, a networking session was held among participants. The local Vietnamese government, Japanese companies, and MRI consultants engaged in lively discussions on a wide range of societal issues in Vietnam and business opportunities for resolving them.

Starting with this seminar, MRI hopes to deepen its collaboration with the local government and Japanese companies operating in Vietnam in order to create business opportunities to resolve societal issues in the country.

### 3. About the New Hanoi Office

Mitsubishi Research Institute Hanoi Representative Office moved to the "CornerStone Building" facing Phan Chu Trinh Street on August 1, 2022. The building houses many offices of Japanese international cooperation organizations and companies and is also conveniently located for access to major Vietnamese government ministries and agencies.

MRI invites those interested to stop in when nearby.